



Further Education Preparing for CEO Programme

Module 3

‘The ETF Preparing for CEO Programme Module 3 builds on the learning journey of Modules 1 and 2 and provides a valuable opportunity to consolidate and extend the preparation you have undertaken to step into the senior leadership role.

Module 3 provides an important next step in your progression to the role of CEO and Principal and will have a significant impact on your readiness to assume the role.’

Sir Frank McLoughlin CBE
Associate Director – Leadership
Education and Training Foundation

Welcome

'We welcome the opportunity to continue the work we have undertaken together to ensure that you are best-positioned to step up to the role of CEO/Principal when the time is right. The collective energy and commitment the programme has already generated is outstanding: there is now a clear opportunity to build on this and to provide valuable new insights and development opportunities to optimise your preparation for senior leadership responsibilities.'

Dr Louise Watts

Steve Mostyn

The Further Education Preparing for CEO Programme has been commissioned by the Education and Training Foundation (ETF), the sector owned, government-backed workforce development body for the Further Education and Training sector. The programme is funded and subsidised by the Department for Education for eligible organisations funded by the Education and Skills Funding Agency (ESFA).

Themes and content

The overarching theme of Module 3 is 'Taking up the role of CEO/Principal'.

The Module covers key areas such as preparing for the recruitment process, personal and organisational resilience, leading in a crisis, leading systems and organisational design.

The learning objectives aim to help you prepare for the role of CEO or Principal to:

- Build on your learnings from Modules 1 and 2
- To accelerate your transition into 'stepping up'
- To help you create personal strategies for individual and organisational resilience
- To develop clear thinking and leadership in crisis moments
- To understand lessons from major project management and capital projects
- To create a network of peers

Sessions blend theoretical and practical insights in a highly engaging combination of discussion, provocation, facilitation and reflection, creating a forum for the exchange of ideas and the testing of assumptions.

Module 3 also offers a unique opportunity to connect with peers from other cohorts, to share personal insights and experience with a wide network of leaders from across the sector, and to build on the momentum of Modules 1 and 2, laying the foundations for sustained success at the level of the individual leader, college, and the sector as a whole.

‘The impact of the course has already contributed to a number of significant changes to how I carry out my existing Senior Leadership Role and has given me insight and confidence to consider progression going forwards. The course has helped me to think more strategically and consider whole college challenges rather than just for my direct areas of responsibility, as well as helping me to communicate better with colleagues and governors and better support my existing CEO.

The world class standard of speakers, alongside a personal tutor, has helped me change my daily practice, affording me more time to focus on strategic challenges and enabling me to find solutions to help with more operational details that I would have previously been engrossed by.’

Jenny Leach

Assistant Principal, Exeter College

Programme Directors

**Dr Louise Watts**

Client Director, Saïd Business School, University of Oxford

Louise is responsible for Public Value clients within Custom Executive Education. She works with schools of government, public sector institutions and organisations delivering public services in areas such as education, utilities, health, government and public administration.

Louise has experience of working closely with clients in the UK and internationally to design and deliver programmes that have impact at scale on the sector or system, as well as on individuals and their organisations.

**Steve Mostyn**

Associate Fellow, Saïd Business School, University of Oxford

Steve acts as Programme Director at Oxford Saïd for the Education and Training Foundation and Scottish Water, and has previously led the delivery of corporate education interventions for the school with numerous world-class organisations including Standard Chartered Bank, Atkins, and Royal Mail Group.

His primary interest lies in the application of leadership and management theory to practical application. He is currently leading a research study entitled 'What Really Works in Developing Leaders?'

Next steps...

For further information, dates and to register, please go to: booking.etfoundation.co.uk/course/details/517

Please contact our programme administration team:
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The Education and Training Foundation (ETF) is the sector-owned, government-backed workforce development body for the Further Education and Training sector.

We believe that the key to improving education and training is to support teachers and their leaders to excel.

Everything the ETF does is in pursuit of our vision of:

- first class leaders within the sector
- effective, professionally confident teachers and trainers
- further education as the career of choice for ambitious professionals who wish to make a difference.

We have a full range of leadership programmes for middle managers, CFOs, CEOs and Chairs, as well as programmes for those who are preparing to become a CEO or Principal in the near future. For more information, please visit: leadershiphub.etfoundation.co.uk/

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